

DIGITAL MARKETING

Unique System Skills India Pvt. Ltd

Google 4.4 ★★★★★

DIGITAL MARKETING



4+ Countries



40+ Tools



10+ Live Projects

ABOUT UNIQUE SYSTEM SKILLS

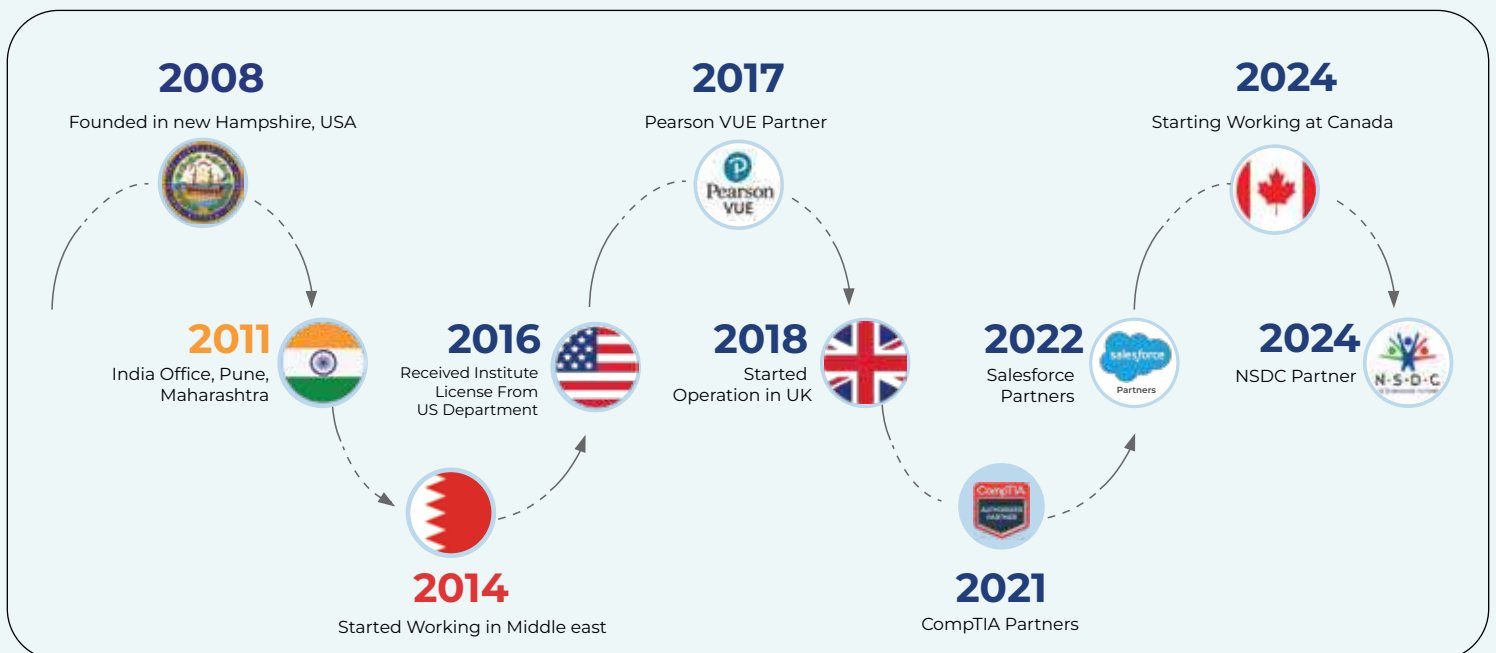
About Unique System Skills (India) Pvt. Ltd.

Unique System Skills (India) Pvt. Ltd. is a leading IT Training, Recruiting, and Consulting company committed to empowering individuals and organizations with future-ready technology skills.

Unique System Skills (USS) is headquartered in USA, New Hampshire. We are committed towards our global mission of delivering high-quality, job-oriented IT training and placements services in India. Our India operations work in close affiliation with a licensed technical institute in the United States.

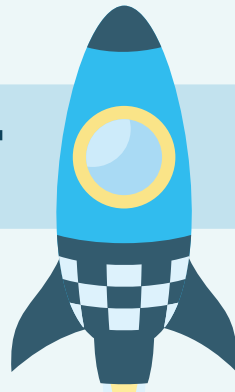
USS India offers industry-relevant programs in Java Full Stack Development, Data Science, Cloud Computing, Data Analytics, and more. We are bridging the gap between academics and professional excellence through hands-on, career-focused learning.

OUR JOURNEY



PLACEMENT

TRAINING



Global Placements



We have placed 7000+ students globally in USA, India, Canada and Bahrain.

Integrated Internship



With our Industry integration, you will get a guaranteed Internship letter at the end of the program.

Resume Building



Get your resume professionally crafted to make a lasting impression on recruiters.

Placement Drives



Get a chance to participate in Industry Placement Drives with local industry integration in Pune.

1:1 Doubt Solving



Get one on one sessions with your trainer so that no doubt you have remains unsolved.

80:20 Approach



80% of our focus is on practical application and 20% of it is on the theory behind it.

Live Projects



As a student, you'll get to do 10+ projects that are Industry relevant and cement your understanding of technical concepts.

Career Mentorship



Get guidance and support to understand where this course can take your Career in the future.

BUILD YOUR CAREER
ON A FOUNDATION THAT LASTS

USS PLACEMENT DRIVE



OUR HIRING PARTNER



2-5 LPA

Average Fresher Package

1000+

Companies Hiring From Us

10.2 LPA

Highest Fresher Salary

TOOLS



CAREER JOURNEY

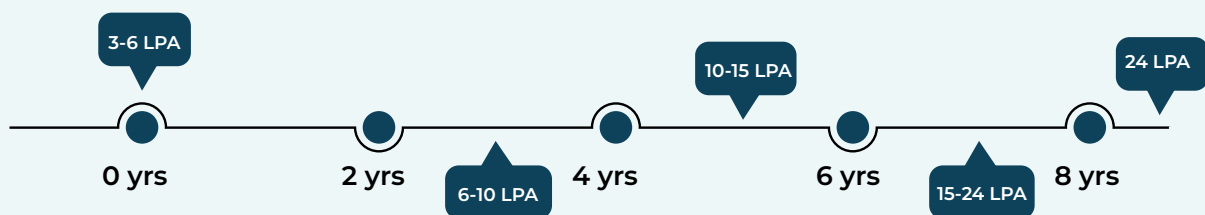


CAREER BUILDING SESSIONS



DIGITAL MARKETING

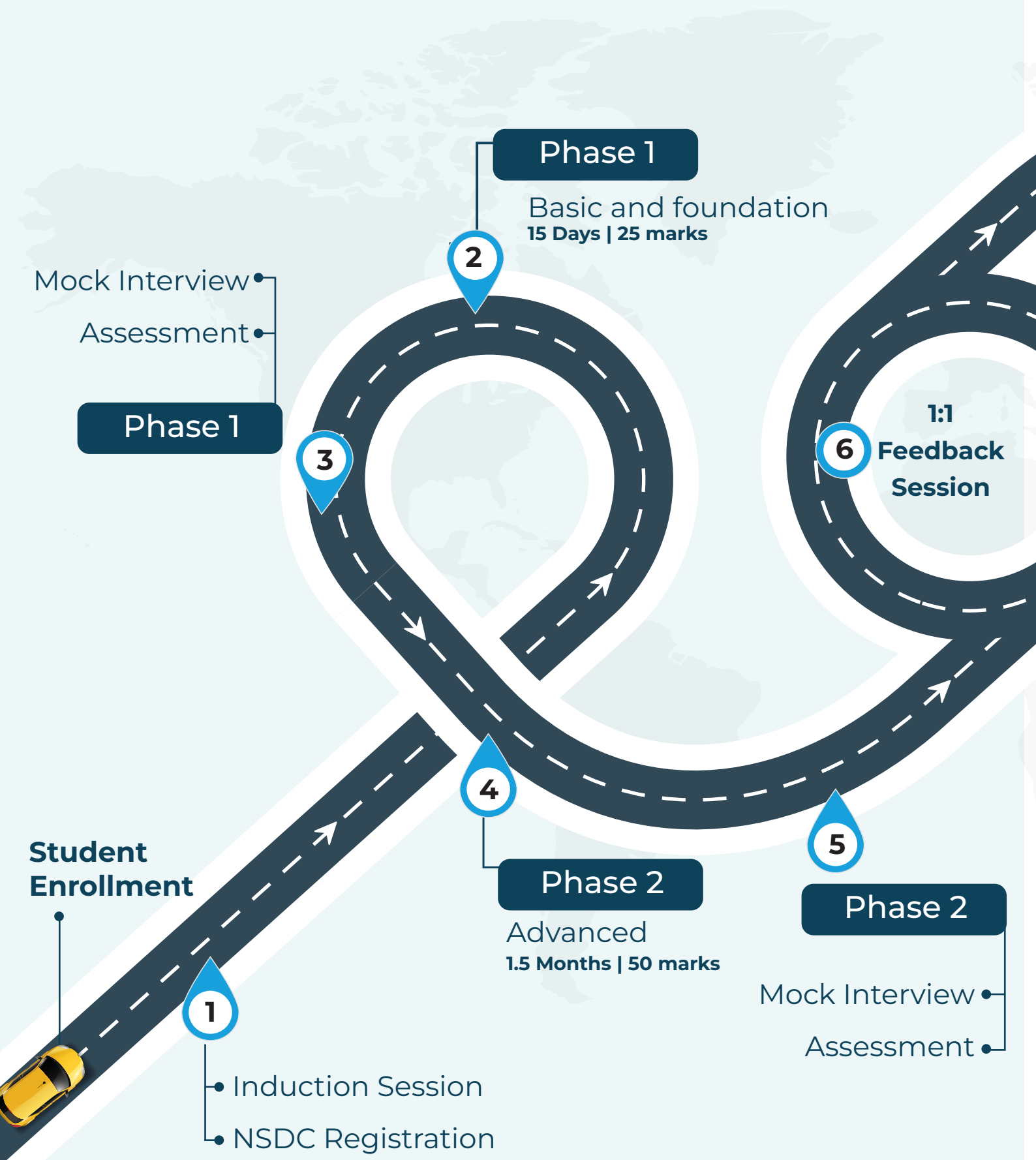
'GLASSDOOR' Salary Range



JOB ROLES IN DEMAND

Digital Marketing Specialist	SEO Analyst	Content Marketing Strategist
Social Media Manager	PPC Campaign Manager	Email Marketing Specialist
Digital Marketing Consultant	E-commerce Marketing Manager	Affiliate Marketing Manager

MAP YOUR LEARNING JOURNEY





JOB ASSISTANCE PROGRAMME STRUCTURE

PHASE 1 25 Marks

Basics & Foundation

- 1 Digital Marketing Fundamentals
- 2 Web, Content & Design Basics

PHASE 2 50 Marks

Advanced & Core

- 1 Search Engine Optimization
- 2 Paid Media & Performance Marketing
- 3 Analytics and CRO

PHASE 3 25 Marks

Specialization, Projects and Prep

- 1 Specialized Marketing Channels
- 2 AI & Other Advanced Tools

WHAT YOU WILL GET

► 3 Interview opportunities*

Digital Garage



Hubspot DM



Course Completion



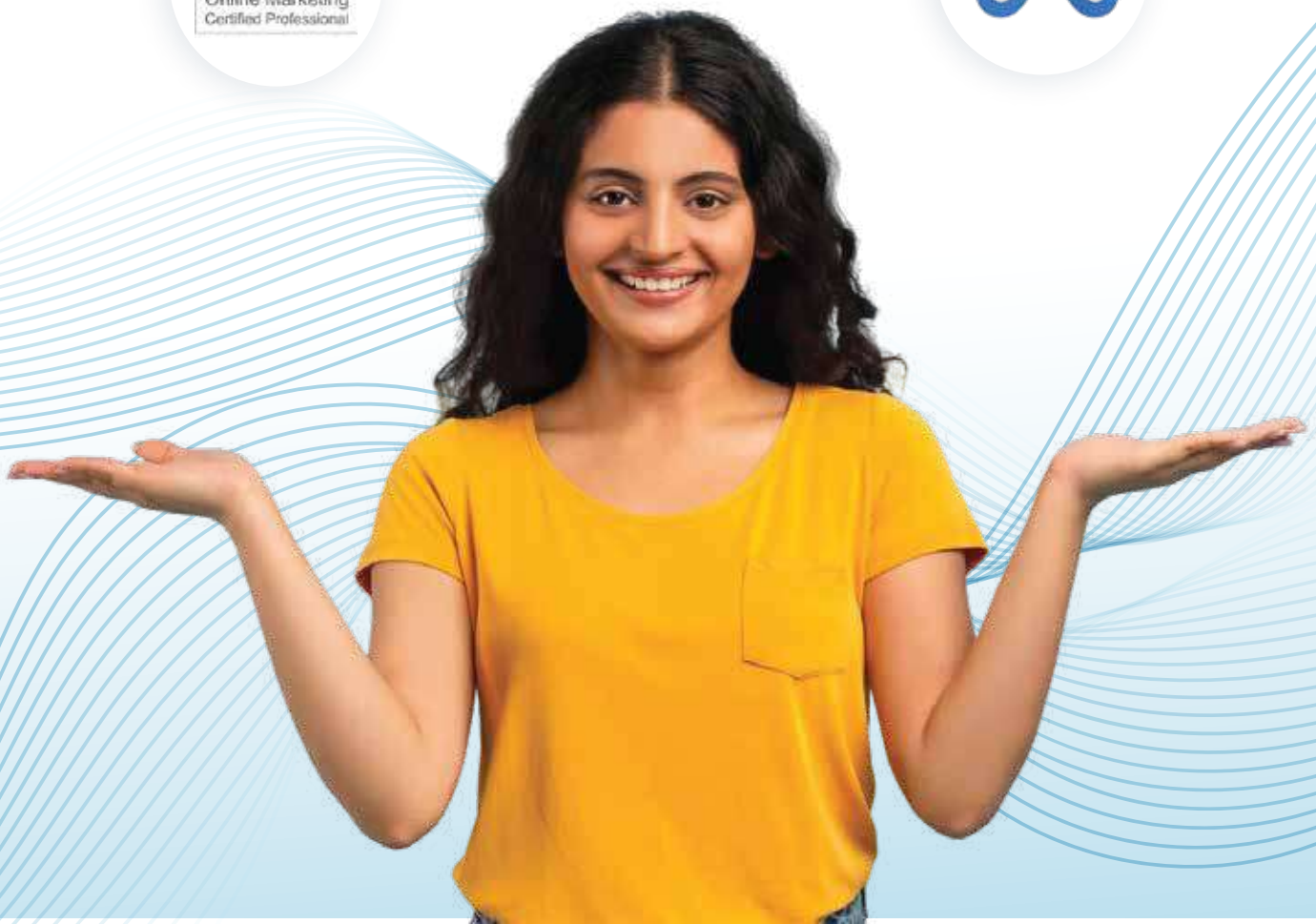
Internship

* T&C as per placement policies.

CERTIFICATIONS

Sr.	Organization	Certificate
01	LinkedIn	Advance as a Digital Marketing Specialist
02	Meta	Certified Digital Marketing Associate
03	OMCA™	Certification for Digital Marketers

*Certification / examination cost will be charged separately



REAL WORLD PROJECTS

CASE STUDY



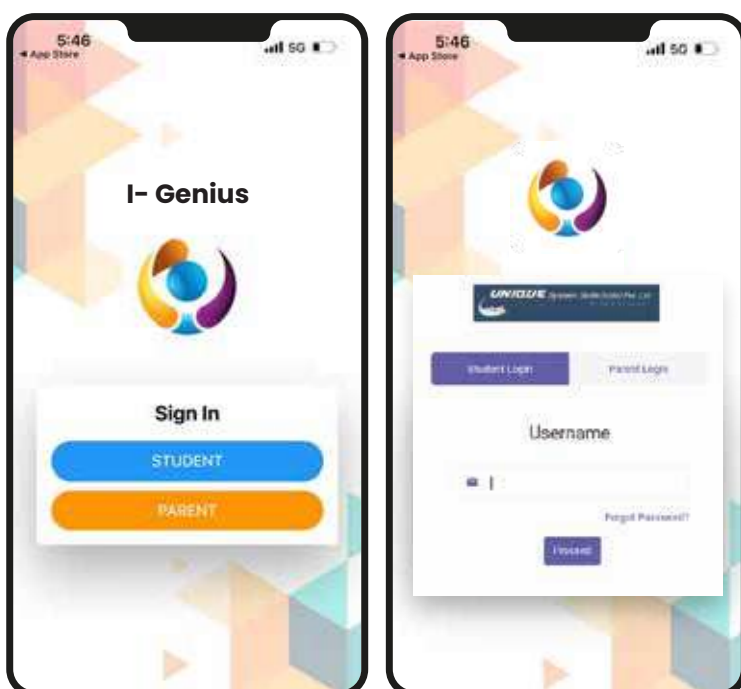
Consider yourself the Marketing Manager of your favourite brand in real-time and work on it with set goals, within a specific deadline. Apply the theory learnt practically. Gain hands-on experience in creating posts, ad campaigns, website landing pages, etc

LIVE PROJECT



Create their own brand and create a vision, brand guidelines etc. Work in collaboration with your to create Digital Marketing strategies, advertisements, campaigns, websites, etc. based on your brand guidelines and objectives.

24x 7 Learning Support from **USS** with **I Genius App** Exclusively For Students



Scan this QR Code

To Get Access To The Integrated Student Portal

Register at I-genius app with Your Email ID

OUR PLACEMENT RECORDS



Praveen Bansode

Research Analyst



Atharv Mane

Full-stack Developer



Rutuja Tembare

Excel Analyst



Prasad Dhasade

Java Developer



Rutuja Hundekari

Associate Software Engineer



Jay Umap

Data Analyst Trainee



Aditya Arora

Testing Engineer



Tushar Chavan

Python Developer



Pranali Zanwar

A4 Analytics



Tejal Kavthe

Java Developer



Sahil Dabholkar

Python Developer



Gaurang Palaskar

System engineer



EVENTS @ USS



Softskill Training



Certification



Motivational Session



Diwali Celebration



Tech Seminars



Group Discussion



Student Placements



Graduation Day



Ganesh Chaturthi Celebration



Teacher's Day Celebration



Republic Day Celebration

WHY CHOOSE UNIQUE SYSTEM SKILLS?

- Engaging online and offline Classes from Industry Experts
- Only 15 students in batch to provide personalized attention
- Hands on training with industries relevant projects
- In-house high tech live environment labs
- Industry recognized Internship Certification
- Resume building from Industry Expert
- Job Placement Assistance & Post Placement Support

4+ Countries and
Counting

17+ Years of
Experience

5k+ Students
Trained

GOOGLE REVIEWS

S Samiksha Aher
1 review

★★★★★ 2 months ago

I'm studying data science, and Shraddha Gune Mam makes learning so easy and enjoyable. She teaches Python, Excel, and SQL in a way that's simple to follow, even for beginners. Her step-by-step approach helps me understand everything clearly, and she always ensures we practice enough. Thanks to her, I feel more confident in working with data. I highly recommend her for anyone looking to learn Data science.



P Praveen
2 reviews

★★★★★ 2 months ago

I am currently pursuing the Data Analyst course at Unique System Skills, and it has been a great learning experience so far. The course covers important tools like Excel, SQL, Python, and Power BI with a strong focus on practical skills.

Our trainer, Sir Adarsh Paritosh, is very knowledgeable and explains every topic clearly with real-time examples. The classes are interactive and easy to follow. I'm learning a lot and gaining the confidence to work on real-world data projects.

I would definitely recommend this course to anyone interested in starting a career in data analysis.

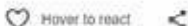


P Pratiksha Anpat
1 review

★★★★★ Edited 2 months ago

Hi, my name is Pratiksha Anpat and I am currently pursuing my training with Unique System Skills India Pvt Ltd. My main course is Data Science, but at present I am attending the Data Analyst course. My overall experience has been excellent. My trainer, Rohit Kulange Sir, explains every concept clearly with real-time examples, which makes learning very easy and practical.

The classes are interactive and well-structured, and doubts are clarified immediately. I particularly appreciate the hands-on exercises and projects, which help in understanding concepts deeply. The learning environment is supportive and motivating, which encourages active participation and skill improvement. Overall, the training has greatly enhanced my technical knowledge and confidence.



Nishant Khawas
2 reviews 1 photo

★★★★★ 2 months ago

Hey, I am Nishant Khawas, would like to sincerely thank Balaji Sir for his excellent teaching. His clear explanations, patience, and dedication make learning easier and more interesting. He not only focuses on subject knowledge but also motivates us to improve and do our best. I truly appreciate his guidance and support in my learning journey. Thanks Balaji sir and USS Team

— Nishant Khawas



S Sanika Kamble
2 reviews

★★★★★ a month ago

I recently completed the Java Full Stack Development course at Unique System Skills, and it has been an incredible learning experience. The curriculum was well-structured and covered all the essential concepts needed to build a strong foundation in full-stack development.

The trainers were knowledgeable, supportive, and always ready to help with real-world insights and hands-on projects. The practical approach and personalized guidance helped me gain the confidence to apply my skills in real industry scenarios.

Thanks to the excellent training and career support from Unique System Skills, I'm now working as a Tech Engineer at Opus Technology. I truly appreciate the institute for playing such a vital role in helping me start my professional journey.

I highly recommend Unique System Skills to anyone looking to build a career in software development or enhance their technical skills.

Sanika Dattatray Kamble



Shrau
1 review

★★★★★ 2 months ago

Hi, my name is Shravani Gunjkar and I am currently pursuing my training with Unique System Skills India Pvt Ltd. My main course is Data Science, but at present I am attending the Data Analyst course. My overall experience has been excellent. My trainer, Rohit Kulange Sir, explains every concept clearly with real-time examples, which makes learning very easy and practical.

P Pravin Kamble
4 reviews

★★★★★ 2 months ago

I had a very good learning experience at Unique System Skills India. The teachers are supportive, knowledgeable, and explain concepts in a simple way. The classroom environment is positive and motivating, which helps in focusing on studies. Study materials and practice sessions are well-organized and useful for exams.

Overall, this academy provides excellent guidance and is a good choice for students who want to improve their knowledge and skills.

R Repale Abhishek
1 review

★★★★★ 2 months ago

I had a great learning experience with Unique System Skills. The institute provides a good environment for learning and skill development, with proper guidance and practical-focused training that really helps in understanding concepts better.

Special thanks to my trainer Adarsh Sir, who taught python, SQL, Machine learning, AI in a very clear and interactive way. His teaching style is simple, practical, and easy to understand. He always makes sure that every student is comfortable with the concepts and teach the another point and gives real-time examples which build confidence in coding and development. Overall, it was a very positive and valuable experience.

Our Other Branches

Juffair, Bahrain

Ontario, Canada

Nashua, USA

